

Alpha Gamma Rho

Nu Chapter

Strategic Plan

# Vision statement

- To be the premier fraternal organization of men aspiring to be leaders in a modern expanding agriculture and life sciences committed to high values, personal development, and long term success.

# Priorities

- Scholarship
- Accountability
- Recruitment
- Communications / Relationships
- Professional Development
- Image
- Campus Involvement

# Goal Statements and Actions

- Scholarship
  - To promote an environment that encourages and achieves scholastic excellence.
- Adopt and carry our academic counseling with our academic advisor
  - VNR-Scholarship and academic advisor
    - » By September 19<sup>th</sup> 2010 and through the year
- Promote scholastic resources (test files, tutorial center, academic advisor)
  - VNR-Scholarship, advisors, and VNR-Membership Development
    - » Monthly
    - » Each new brother class

# Goal Statements and Actions

- Scholarship
  - To promote an environment that encourages and achieves scholastic excellence.
  - Exceed all Men's average GPA (3.0 or higher)
    - VNR-Scholarship and academic advisor
      - » Each semester, starting Fall 2010
  - Review and update academic recognition and rewards with a goal of motivating all brothers to achieve.
    - Executive Board and advisor
      - » By October 1<sup>st</sup> 2010

# Goal Statements and Actions

- Accountability
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Develop a written undergrad and alumni officer transition plan
  - Advisors and Alumni Board officers
    - » By October 15<sup>th</sup> 2010
- Evaluate current membership against minimum standards of the brotherhood set forth in the bylaws
  - VNR-Membership Development and Alumni Mentor
    - » Each Semester

# Goal Statements and Actions

- Accountability
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Establish appropriate corrective written measures for those brothers not meeting the minimum standards
  - Executive Board and Alumni Board
    - » By November 15<sup>th</sup> 2010
- Enforce appropriate corrective action for those that don't meet the minimum standards
  - Executive Board and Alumni Board
    - » By November 15<sup>th</sup> 2010

# Goal Statements and Actions

- **Accountability**
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Develop a written recognition program
  - Executive Board
    - » By November 15<sup>th</sup> 2010
- Develop a job responsibility for Alumni Mentors
  - Chairman of Alumni Board and Executive Board
    - » By October 15<sup>th</sup> 2010

# Goal Statements and Actions

- **Accountability**
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Conduct a joint meeting between Alumni Board and Executive Board
  - Alumni President and Noble Ruler
    - » Quarterly (review strategic plan)
- Identify an Alumni Mentor Coordinator with written job description and reporting schedule
  - Chairman Alumni Board
    - » By November 21<sup>st</sup> 2010

# Goal Statements and Actions

- **Accountability**
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Identify an Alumni Mentor for each VNR officer
  - Chairman of the Alumni Board and Alumni Mentor Coordinator
    - » By January 1<sup>st</sup> 2011
- Require each Alumni Mentor and VNR officer to review, update, and monitor minimum standards of the office
  - Alumni Mentor and VNR Officer
    - » Beginning of each Semester

# Goal Statements and Actions

- Accountability
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Establish/Review written minimum standards to keep the image of the house in a respectable manner
  - VNR-House Operations and Alumni Mentor
    - » Second Sunday of each Semester
- Require proposals for house improvement be submitted with a requested response time and approved by Alumni Housing Committee before work takes place
  - VNR-House Operations and Alumni Mentor
    - » As needed

# Goal Statements and Actions

- **Accountability**
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Achieve the 2012 Sleeter Bull Award
  - Executive Board and Advisors
    - » National Convention 2012
- Achieve 100% participation in 5 orders award
  - VNR-Membership Development and Advisors
    - » Review progress 1<sup>st</sup> week of every month

# Goal Statements and Actions

- Accountability
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Identify Clint's successor
  - Clint Stevenson
    - » By December 2011
- Hire a Cook
  - VNR-House Operations
    - » By December 1<sup>st</sup> 2010
- Invite at least one Alumnus to attend each Chapter Meeting
  - Faculty Advisor
    - » Weekly

# Goal Statements and Actions

- Accountability
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- Conduct Formal Dinner
  - VNR-Membership Development and Commissary Chair
    - » Monthly
- Conduct Pink Rose
  - VNR-Activities
    - » Spring 2011
- Start homecoming traditions
  - Alumni Board and Executive Board
    - » By November 13<sup>th</sup> 2010

# Goal Statements and Actions

- **Accountability**
  - To hold all brothers individually and collectively responsible for the successes and failures of the Fraternity
- **Earn Red Pig Award**
  - VNR-Activities
    - » By May 2011
- **Win Caldwell Cup**
  - Noble Ruler and Standards Chair
    - » By Homecoming 2011
- **Review and update Strategic Plan**
  - Executive Board and Alumni Board
    - » Review annually and update every 3 years

# Goal Statements and Actions

- Recruitment
  - To aggressively recruit, select, and initiate all eligible men that are committed to and embody the vision and values of the Fraternity.
  - Adopt and live by the established promise and values
    - VNR-Membership Development and Nu Club President
      - » By September 19<sup>th</sup> 2010 and November 21<sup>st</sup> for Nu Club
  - Develop and implement a written recruitment plan including budget for summer recruitment and a paradigm shift
    - Recruitment Plan Committee (appointed by NR and Nu Club President) utilizing national resources (Chief recruiting officer)
      - » By December 1<sup>st</sup> 2010

# Goal Statements and Actions

- Recruitment
  - To aggressively recruit, select, and initiate all eligible men that are committed to and embody the vision and values of the Fraternity.
- Review and update as appropriate to enforce minimum standards for eligibility
  - Recruitment committee
    - » By December 1<sup>st</sup> 2010
- Review and update recruiting tools and materials
  - Recruitment committee
    - » By March 1<sup>st</sup> 2011

# Goal Statements and Actions

- Recruitment
  - To aggressively recruit, select, and initiate all eligible men that are committed to and embody the vision and values of the Fraternity.
  - Obtain and analyze lists of eligible men from appropriate resources
    - VNR-Recruitment and Alumni Mentor
      - » Beginning of each semester
  - Verbally contact minimum of 200 eligible men during the course of the academic year
    - VNR-Recruitment and brotherhood
      - » Each Academic year

# Goal Statements and Actions

- Recruitment
  - To aggressively recruit, select, and initiate all eligible men that are committed to and embody the vision and values of the Fraternity.
  - Conduct a minimum of 50 face to face visits during summer recruitment
    - VNR-Recruitment and Recruitment committee
      - » End of summer
  - Send written offer to all Ag teachers in NC for class visit to discuss college experiences and campus visit program
    - VNR-Recruitment and Recruitment Committee
      - » By March 1<sup>st</sup> annually

# Goal Statements and Actions

- Recruitment
  - To aggressively recruit, select, and initiate all eligible men that are committed to and embody the vision and values of the Fraternity.
  - Conduct at least 4 regional recruitment dinners during summer
    - Recruitment Coordinator
      - » Scheduled by June 15<sup>th</sup> Annually
  - Conduct recruitment training session for undergraduates
    - VNR-Recruitment and Recruitment Coordinator
      - » By February 1<sup>st</sup> 2011

# Goal Statements and Actions

- Recruitment
  - To aggressively recruit, select, and initiate all eligible men that are committed to and embody the vision and values of the Fraternity.
- Attend a recruitment seminar in Kansas City, MO
  - At least 2 undergraduates and 1 alumnus
    - » At least annually
- Achieve 45 brothers by Fall 2011, 35 brothers in house,
- Achieve 50 brothers by Fall 2012, 40 brothers in house,
- Achieve 55 brothers by Fall 2013, 45 brothers in house.

# Goal Statements and Actions

- Communications / Relationships
  - To create and maintain an environment where the brotherhood communicates openly and effectively with each other and the public.
  - Develop an engaging plan with a goal of achieving greater involvement, additional support, and success of our alumni
    - Alumni Board
      - » By November 21<sup>st</sup> 2010
    - Publish Crescent with a goal of 75% alumni news and 25% undergraduate chapter news
      - VNR-Alumni Relations / VNR-Relations Alumni Mentor or Communications Officer
        - » By November, February, May, August

# Goal Statements and Actions

- Communications / Relationships
  - To create and maintain an environment where the brotherhood communicates openly and effectively with each other and the public.
  - Update and maintain an accurate contact information list of alumni for Nu Chapter and fraternity alumni in local area (mailing address and e-mail address) by creating incentives and competition for both undergraduates and alumni
    - VNR-Alumni Relations and Alumni Mentor
      - » After each chapter meeting
  - Update Nu chapter website
    - VNR-Planning and Communications Officer
      - » 1<sup>st</sup> of every month

# Goal Statements and Actions

- Communications / Relationships
  - To create and maintain an environment where the brotherhood communicates openly and effectively with each other and the public.
- Prepare at least 1 news release per quarter or as needed
  - VNR-Activities and Alumni Mentor
    - » Quarterly or as needed
- Complete all reports required by the National offices
  - VNR-Planning and Chapter Consultant
    - » By March 1<sup>st</sup> annually

# Goal Statements and Actions

- Communications / Relationships
  - To create and maintain an environment where the brotherhood communicates openly and effectively with each other and the public.
  - Provide written overview of weekly undergraduate meeting to Nu Club President and undergraduate chapter
    - VNR-Planning and Nu Club President
      - » 24 hours after end of the meeting
  - Provide written overview of Nu Club meetings to Noble Ruler
    - Secretary of Nu Club and Noble Ruler
      - » 24 hours after end of the meeting

# Goal Statements and Actions

- Communications / Relationships
  - To create and maintain an environment where the brotherhood communicates openly and effectively with each other and the public.
  - Maintain open line of communication with Greek Life Representative
    - Noble Ruler and appointee
      - » Monthly
  - Keep the following in the loop with strategic planning updates: Chancellor, Dean, Greek Advisor, Regional VP, Chapter Consultant
    - Noble Ruler and Advisor
      - » After officer elections

# Goal Statements and Actions

- Communications / Relationships
  - To create and maintain an environment where the brotherhood communicates openly and effectively with each other and the public.
- Attend all IFC meetings and provide report to brotherhood
  - Noble Ruler and Advisor
    - » Weekly
- Publicize strategic plan to Alumni and university officials
  - Noble Ruler and Faculty Advisor
    - » By October 1<sup>st</sup> 2010
- Notify Brothers of Strategic Plan Update
  - Executive Board and Alumni Board
    - » By September 19<sup>th</sup> 2010

# Driver of Strategic Plan

Clint Stevenson

- Sort by officer
- Sort chronologically
- Post on calendar
- Send out to alumni e-mail list (Peele)
- Create a poster