

Alpha Gamma Rho Strategic Plan

Vision Statement

To be a premier fraternity, fostering lifelong brotherhood and leadership in agriculture through social, educational, and professional development.

Recruitment Goal Statement

To create an environment to attract, recruit, and develop quality members to promote both individual growth and brotherhood.

- 1) Organize and carry out at least 5 recruitment/brotherhood activities per quarter.
Who: VNR Recruitment When: Quarterly
- 2) Submit positive image articles at least once every quarter.
Who: VNR Planning When: Quarterly
- 3) Enforce the requirement that each member be active in at least 2 clubs on campus
Who: VNR Planning When: Quarterly
- 4) Promote AGR at the activities/involvement fair
Who: VNR Recruitment When: Quarterly
- 5) Wear AGR letters at appropriate functions
- 6) Enhance distribution list for the Better Men's Scholarship
Who: VNR Scholarship When: Spring Quarter
- 7) Develop and implement a pre-freshmen recruitment plan
Who: VNR Recruitment When: May 1st
- 8) Develop a policy for recruitment participation
Who: VNR Recruitment When: Beginning of Spring quarter
- 9) Share a copy of a written Recruitment Plan with every member
Who: VNR Recruitment/Website When: Quarterly
- 10) Send four different members annually to recruitment school.
Who: VNR Recruitment & Noble Ruler When: Annually
- 11) Expand recruitment pool/list to at least 500 by including branch and main campuses
Who: Recruitment Committee headed by VNR Recruitment
When: 150 by March 1st, 250 by June 1st, 500 December 1st.
- 12) Assess the feasibility by establishing a paid recruitment effort
Who: House Corp When: April 1st

- 13) Establish a quality control process (personal interview) that incorporates alumni
Who: Recruitment Committee headed by VNR Recruitment
When: February 20th

Property Goal Statement

To create an environment that is inviting and functional for the betterment of the brotherhood, while maintaining its historical value.

- 1) Establish a building committee
Who: Alumni President When: March 15th
- 2) Building Committee completes its initial evaluation and reports its recommendations
Who: Building Committee When: April 1st
- 3) Improve and increase special cleaning assignments & improve communications to and from house corps about maintenance issues.
Who: VNR House and Grounds When: Quarterly
- 4) Establish a maintenance responsibility list between chapter and house corp.
Who: VNR House and Grounds When: Spring Quarter
- 5) Cleaning assignments enforced twice a week
Who: VNR House and Grounds When: Weekly
- 6) Establish a fundraising committee for building improvement
Who: House Corp. When: April 1st
- 7) Have a remodeled house by 2016

Communication Goal Statement

To create effective and efficient communications between all members to provide a unified direction for the chapter.

- 1) Develop a printed directory
Who: VNR Alumni Relations/ Alumni President When: April 1st
- 2) Host a strategic planning event annually
Who: Alumni President When: Jan/Feb 2011
- 3) Host an alumni/undergrad officer retreat
Who: Alumni board and Undergrad exec When: Between Fall/Winter Quarter
- 4) Maintain and update Listserv.
Who: Website chair When: Quarterly

- 5) Maintain regular and effective communications of events with housemother
Who: NR and VNR Planning When: Weekly
- 6) Apply for National and University Awards:
Who: NR and Exec board When: On time
- 7) Develop a communications protocol between the undergrads and the Alum Board
Who: Alumni Board and Exec Board When: April 1st
- 8) Update and promote Website
Who: Website Chair When: Bi-weekly
- 9) Post minutes from Alumni board (on website)
Who: Alumni Sec./ Website Chair When: Monthly
- 10) Develop and Post a Fire Escape Route and Plan
Who: VNR House and Grounds When: March 1st
- 11) Update transition reports for each officer.
Who: Noble Ruler When: December 1st
- 12) Produce a financial statements that includes budget, balance sheet, cash flow, and
income/expense reports
Who: VNR Finance When: Monthly
- 13) Develop a 6-months forward rolling events calendar and inform members of
upcoming events
Who: VNR Planning When: Monthly
- 14) Develop a plan to regularly communicate with at least two chapters across the nation
Who: VNR Activities When: Monthly
- 15) Strengthen our communication with Greek Affairs
Who: NR and IFC Rep. When: Bi-weekly

Alumni Relations Goal Statement

To establish and maintain an effective and positive relationship between collegiate and alumni members allowing for successful collaboration.

- 1) Post and update website bios of the undergraduates in the house
Who: VNR Alumni Relations and Website When: Quarterly
- 2) Have quarterly events with alumni to enhance alumni relations
Who: VNR Alumni Relations When: Quarterly
- 3) Have a phone-a-thon to encourage alumni to support the house and pay dues

- Who: VNR Alumni Relations and Alumni Board When: Annually
- 4) Develop a plan to find lost brothers (not in the alumni directory)
Who: Alumni Board and VNR Alumni Relations When: Annually
 - 5) Publishing Crescents in a timely manner, including posting on the website
Who: VNR Alumni Relations When: Quarterly
 - 6) To review and enhance our greeting protocol
Who: VNR Membership Development When: Quarterly
 - 7) Feature Alumni Profile in each Crescent
Who: VNR Alumni Relations When: Quarterly
 - 8) Create activities for spouses/significant others at alumni events
Who: House Corp When: When appropriate

Scholarship Goal Statement

To create a supportive atmosphere conducive to the achievement of scholastic excellence.

- 1) Maintain and enforce Quiet Hours
Who: VNR Scholarship When: Ongoing
- 2) Continue development and implementation of GPA incentives
Who: VNR Scholarship When: Ongoing
- 3) Find and list more Scholarship and professional development opportunities on the website.
Who: VNR Scholarship/website chair When: Monthly
- 4) Improve overall quarterly GPA to at least 3.0
Who: VNR Scholarship When: Quarterly
- 5) Develop and incentive/awards program for those who achieve scholastic goals
Who: VNR Scholarship When: March 1st
- 6) Every Brother Post Schedule and grade sheet of previous quarter on Door
Who: VNR Scholarship When: Quarterly
- 7) Enforce GPA-shout-out during roll call at chapter
Who: VNR Planning and Scholarship When: Every Chapter
- 8) Improve Library to maintain an organized test and quiz bank
Who: Librarian When: Monthly

Strategic Planning

Follow up plan: To follow thru with the actions steps lined out in this document to attain the goals in each of the sections above.

- 1) Post this document in the chapter room
Who: VNR Planning
When: The following chapter after Strategic Planning
- 2) Every brother must sign and commit to this action plan
Who: VNR Planning
When: Sign at the start of each quarter
- 3) Have a monthly check of the action plan
Who: VNR Planning
When: Start of each month
- 4) Send this document to the Dean of Agriculture, the Head of Greek Life, and Zane Aiken!
Who: VNR Planning When: By March 1st
- 5) Post this document to the Website
Who: Website When: By March 1st
- 6) Recite the vision statement and the purpose of Alpha Gamma Rho at each Chapter meeting
Who: NR When: Each Chapter

Everybody, Somebody, Anybody, & Nobody

This is a little story about four people named Everybody, Somebody, Anybody, and Nobody.

There was an important job to be done and Everybody was sure that Somebody would do it.

Anybody could have done it, but Nobody did it. Somebody got angry about that because it was Everybody's job.

Everybody thought that Anybody could do it, but Nobody realized that Everybody wouldn't do it.

It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.