

Alpha Gamma Rho Gamma Chapter Strategic Plan

January 28-29, 2011

Gamma Vision Statement

To build respect and sustainable positive recognition within our university and communities through a thriving, diverse brotherhood that promotes unity, leadership and personal accountability.

Recruitment Goal Statement

To ensure the perpetual infusion of qualified men who will adhere to and uphold Gamma's vision and tradition.

Recruitment Action Items

- Update the written recruitment plan – VNR Recruitment with committee , April 1, 2011
 - Requiring brothers to be at all recruitment functions
 - Rush candidates are to be picked up at their dorms/apts and be brought to the house.
 - All expect all undergraduates to recruit a min of 2 rush candidates per semester.
 - Focus on Ag, Life Sciences, (Food, Fiber, Environment) as per AGR Covenant
 - To research summer cultural events and establish group to attend the events. Ag LEAP

Recruitment Action Items (cont'd)

- Establish an alumni recruiting committee. Alumni Board
- Talk to new brothers. Training: Recruitment event. Invite national to hold the seminar with us. VNR Recruitment Feb 11
- Follow up: Make sure you call the new rushes and speak with them about how their doing and how rush is going. VNR Recruitment
- Investigate pre-Freshman rush (FFA, etc), potential scholarship? March 28, 2011. VNR Recruitment/J. Hallowell/Travis/Lauffer

Recruitment Action Items (cont'd)

- Branch Campus Recruitment contact Debbie Little – J. Hallowell, T. Olliver, VNR Recruitment – put into recruitment plan?
- Set a membership goal of 60 brothers - Spring 2014
- Have capacity goal of 44 filled by Fall 2011 – No Live-ins
- Continuous recruitment program – Put into recruitment plan?

Personal Accountability Goal Statement

To have a brotherhood of self-motivated and responsible men that strive for personal betterment and chapter excellence

Personal Accountability Action Items

- Incorporate in recruitment guidelines our information on personal accountability – VNR Recruitment to review 2/15/11
- Clean up after ourselves
- Incorporate in membership development plan – VNR Membership Development, 2/15/11
- Conduct a brotherhood session on personal accountability – NR 1/31/11
- Reimplement humping and mandatory bitch sessions – Cassidy/Conrad 1/31/11
- Develop recognition awards program – Jak 2/28/11

Personal Accountability Action Items (Cont'd)

- Establish criteria list for being a good brother – NR, VNR Memb dev., Schroer 3/15
- Conduct brotherhood review – VNR Membership Development Mar. 30th and develop frequency thereafter
- Establish a board of shame – M&O 2/4/11
- One-on-one coaching/counseling – as needed NR
- Accept and commit to the covenant – Mem. Dev & Recruitment 2/15/11
- President of IFC - 2013
- Develop an action plan for involvement on Ag Student Council – Activities/Stein – 1/31/11

Finance Goal Statement

To establish and maintain a strong, healthy current and future financial status and allocate our resources efficiently and effectively

Finance

- Move to online bill payment – VNR Finance Dec 2011
- Require signing leases – NR
- Require signing Leases w/ Alumni Corp – Annual –
Hallowell/NR April 30th
- File Taxes as required – Finance/Keil
 - Wages – Monthly
 - Income IRS - Annual
- Fine list on-line – VNR Finance 2/4/11
- Establish a balanced budget semesterly – Review
with Alumni – M. Keil/VNR of Finance
- Honest review a 1-3% increase on undergrad budget
- VNR of Finance/Matt Kiel 3/28/11

Housing Goal Statement

To maintain our premier fraternity home that remains attractive and fosters pride among our brothers and community

Housing Action Items

Develop a plan to finance functional fireplaces – Alumni Board 2016

Develop and implement Move in/Move out procedure – M&O and alumni building committee – 3/28/11

Develop a plan to replace Portico – Alumni Board 2014

Develop a plan to replace Front steps – Alumni Board 3/28/11

ARC breakers – Schroer 2/1/11

Evaluate ability of House Keeper – M&O 2012

Improve duty list – M&O 2/15/11

Scheduled routine work session – M&O 2/1/11

Schedule a semesterly routine alumni/undergrad work session – M&O and Alumni Relations 9/1/11

Strategic Plan – Maintenance best practices for property management – M&O 3/28/11

Mothers move in party – VNR Activities/M&O – Fall 2011

Painting fire towers –M&O April 2011

Traditions to Continue

- Dinners together – Social Ethics M-Th
- Alumni to help undergrad develop tradition plan – Historian – 3/26/11

Philanthropy

- Thon increase of funds of 3-5% increase annually – Thon chair/VNR Finance
 - Increase requests for contributions
 - Email
 - Place into financial budget
- Develop action plan which includes the following items – Philanthropy chair – 3/28/11
 - Increase involvement in more events -
 - AGR Fall field day – annually Philanthropy Chair
 - Host one philanthropic event semesterly Philanthropy Chair
 - Email/post all undergrads on philanthropic events – Philanthropy Chair
 - Increase/Balance Philanthropic budget – Finance/Philanthropy Chair – Fall 2011

Follow-up steps

- Email to all present and all alumni
- Follow up at house meeting
- Benchmark results – Periodic Review
- Post action plans on bulletin board in the house
- Review with Dean of Agriculture (McPhearon, Fernandez)
- Crescent
- Commit Vision Statement to Memory
- Review at new officer retreat January annually