

THETA CRESCENT

ALPHA GAMMA RHO FRATERNITY

SPRING 2011

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UNIVERSITY OF MISSOURI

NOBLE RULER REPORT

At the beginning of the year I mentioned that Theta Chapter was looking forward to the new semester and the things we wanted to accomplish. I am proud to write that Theta Chapter was able to accomplish many of those things that we set out to do. We have had a strong recruiting semester, and will continue our efforts well into the summer.

Theta Chapter earned numerous awards this semester, earning three of the seven cups awarded at Greek Honors night, CAFNR's Outstanding Organization award, and IFC Spotlight Chapter. This past semester we were paired with the women of Zeta Tau Alpha for Greek Week and had a great time participating in sports, fling, service opportunities and many other activities. Our philanthropy, Fire Fighter Face-Off, was a great suc-

cess, earning more than \$4,000 for True North and the George D. Peak Memorial Burn Center.

The men of Alpha Gamma Rho are looking forward to this fall semester with the celebration of Mizou's 100th homecoming. We will be paired with the women of Alpha Delta Pi and are looking forward to a great homecoming celebration. We have achieved a lot of great things

here at Theta Chapter, and we will continue to work towards the goal of being the premier fraternity on this campus.

Fraternally,
Jared Henderson #1626
Noble Ruler



ALUMNI, YOU ARE CORDIALLY INVITED...

This semester we have hosted a number of dinner guests at 602 S. College. Alumni, we hope you know you are always welcome to dine with us. We especially like it if you can also join us for Chapter on Monday.

Since January we have welcomed Cory Gregg ('02), Bill Ehrich ('04), Mark Baker ('00), Curtis Fisher ('98) and Stephen Ellis ('71). All are members of the Theta Building Association.

On March 7, David Buckman ('77) from Mexico, Mo. joined us for dinner and spoke to the chapter. On March 14, Loyd Wilson ('84) brought Dr. Jon Hagler, Missouri director of agriculture to meet the chapter.

And, on March 21 Lawrence Turpin ('82) from Delton, Mich. was able to join us for dinner. He was in Columbia to address some CAFNR classes.

In April we hosted Julie Drury and Dan Jonas from the office of Greek Life as well as our philanthropy Queen Candidates. We also had a faculty night with animal science professor Dr. George Jesse ('10) and ag econ professor Dr. Christian Boessen.

In addition, several alumni have come for lunch when they are on campus or visiting Columbia for business. Stop by, dine with us, meet the undergrads, and share your knowledge and experiences! Alumni are always welcome at 602 S. College Avenue.

WHAT'S INSIDE

UPCOMING EVENTS • DR. JON HAGLER INITIATED BY THETA • ALUMNI SPOTLIGHT • AND MORE...

WHY ARE WE HERE?

Your Building Association Board of Directors operates a not-for-profit business for the benefit of current and future members of our chapter. Our primary asset is property (1.33 acres), plant, equipment and furnishings with an appraised value of \$2.75 million, less accumulated depreciation of \$700,000. We carry a mortgage of \$930,000, with annual debt service of \$110,000. Our other fixed costs are insurances and property taxes of \$32,000. We allocate roughly \$16,000 to scholarship and leadership recognition and some help with publishing the Theta Crescent. Our repairs, maintenance schedule and a prudent set-aside use up the balance of our revenue. We charge and collect rent from the chapter, which pencils out to \$2,469 per man per year at 81 capacity. Our current chapter size is 100 of the best and brightest men seeking careers in our broader and better agriculture.

We try to collect and compare competitive housing alternative information, as one measure of our offering. The University publishes pricing for dormitories (75% of their beds/spaces are now newer than ours), and we do find somewhat reliable information for other fraternities from time to time. Comparisons are arbitrary and quite a bit subjective. As an example, we know our offering includes 79 parking spaces, and access to “free” laundry machines. At this time, we do believe that our offering is competitive. But we realize this environment is fluid and subject

to change. We are hearing of “plans in the works” for five fraternities, and we’ve seen four other recent upgrades.

However, we are also reminded of a profound statement once made by distinguished alumnus, and past president of the MU Board of Curators, Brother Paul Steele (’59). He said, “I don’t know about you, but I didn’t choose to join Alpha Gamma Rho because of the building; I chose to join because of the men in the building.”

Our board also engages with another 1959 Theta initiate, past Grand President and member of the AGR Hall of Fame, Brother Zane Akins. Every three to four years he facilitates a strategic planning session with our board and leadership from our collegiate chapter. We try to prioritize and seek balance between the “wants” and “needs” that might help us in the next business cycles to be more successful in accomplishing our mission and purpose.

We ask ourselves the question “Why are we here?” We are directing those questions toward a strategic analysis of our current and projected competitive offering. If you wish to participate, please let board president Mark Baker know. Why are we here? In part, we are here to move forward from questions toward developing answers.

In closing, your board members, as stewards and representatives are most thankful for the support of YOUR TIME, YOUR TALENT AND YOUR TREASURE.

TAP DAY 2011

The inexhaustible April showers forced the 84th annual Mizzou Tap Day to move from Francis Quadrangle into the auditorium at Jesse Hall. But the clouds and rain on April 22 didn’t interfere with the celebrations as two Theta brothers were tapped by two of the

secret societies at the University of Missouri.

We are proud of Brandon Thiel (’08) of Marshall, Mo. who was tapped by Omicron Delta Kappa and Dalton Brown (’08) of Wheaton, Mo. who was tapped by Mortar Board. Congratulations to both of you!

GREEK AWARDS

On the evening of Tuesday, April 26, the Greek community gathered at the Memorial Union to honor Greek chapters and individuals who excelled during the 2010 year. Theta Chapter did not go unnoticed as three of the seven IFC “cups” now reside at 602 S. College. Although referred to as cups, the silver Paul Revere bowls mounted atop a wooden base have been retired, and we were given acrylic trophies in their place. The bad news is they are not as imposing as the old cups, but the good news is we get to keep them. We were awarded the Brotherhood Cup for programming, the Chancellor’s Cup for leadership and the Columbia Cup for service.



Left to right: Alan Master (adviser), Jared Henderson and Breck Babbs pose with the new version of the Greek Cups awarded at the 2011 Greek Honors Night.

DR. JON HAGLER INITIATED BY THETA

Dr. Jon Hagler, Missouri director of agriculture, was initiated by Theta Chapter on May 1, 2011. Dr. Hagler was appointed by Governor Nixon on January 9, 2009.

Collegiate and alumni members gathered at the Chapter House to celebrate his initiation. It was followed by a reception catered by Brother Leslie Jett ('96). Alumni present for the event included Lowell Mohler ('57), Loyd Wilson ('84), Dan Clemens ('65), Caleb Jones ('10), Larry Warren ('65), Dean Thomas Payne ('01), Dr. George Jesse ('10), Bob Thompson ('80), Spencer Thompson ('07), Matt Peiter ('96), Steve Ellis ('71), Doug Thomas ('79), Bill Jackson ('10), Alan Masters ('80) and Ryan Milhollin ('98).

A lifelong horseman, Dr. Hagler was raised on a horse farm in Dent County and continues to operate a small horse operation, Cheyenne Farms, near St. James, where he trains and sells Missouri Fox Trotters – the state horse. He has met with farmers in every corner of the state on Gov. Nixon's behalf to learn about the operations, assess their needs and develop the



Left: Some of the alumni at Dr. Hagler's initiation included (Row 1) Dr. George Jesse, Dr. Jon Hagler, Dean Thomas Payne, Douglas Thomas; (Row 2) Rep. Caleb Jones, Stephen Ellis; (Row 3) Lowell Mohler, Loyd Wilson, William Jackson; (Row 4) Alan Masters, Dan Clemens.



Right: Dr. Hagler receives his Golden Crescent from Larry Warren, former Grand President of Alpha Gamma Rho, and Jared Henderson, Theta Noble Ruler.

governor's agriculture policy. Prior to becoming director of agriculture, Dr. Hagler served as Gov. Nixon's principal agricultural and environmental policy adviser and was instrumental in developing the Governor's agricultural and environmental policies. He traveled more than 60,000 miles meeting with farmers and farm families all across Missouri to learn about their operations and assess their needs.

Loyd Wilson ('84) brought Dr. Hagler to dinner and introduced him to the undergraduates on March 7. We learned a bit about him and his vision for agriculture in Missouri. He expressed pride in the fact that agriculture is the number one industry in Missouri. Dr. Hagler talked about the legacy program and how it would benefit young farmers. He believes agriculture has a bright future because farmers are optimistic. He spoke optimistically about jobs for college graduates, advances in bio-technology and the animal health industry in Kansas City.

And Dr. Hagler shared his favorite quote, "Four out of four people eat – everybody has a tie to agriculture."

UPCOMING EVENTS

JUNE 24 & 25

Formal Recruitment

JUNE 25

Young Alumni Baseball Game in Springfield

JULY 23

Alumni Picnic in Brunswick*

AUGUST 6

House Betterment Day

AUGUST 19

Freshmen Move-In Day

AUGUST 21

Tiger Walk

AUGUST 22

Classes Resume, fall 2011

AUGUST 24

Initiation

SEPTEMBER 3

Mizzou vs. Miami social at the house 4 hours prior to kick off**

OCTOBER 15

Homecoming vs. ISU

*Please note the date July 23, **not** June 23 as stated in the previous Crescent.

**Before you go to your tailgate, stop by the Chapter House and help us usher in a new year of Tiger Football. Food, beverage and temporary parking will be available.

CRESCENT PUBLISHING SERVICE

THIS ISSUE OF THE THETA CHAPTER CRESCENT WAS PUBLISHED THROUGH THE CRESCENT PUBLISHING SERVICE (CPS).

THIS IS A SPECIAL PROJECT OF THE ALPHA GAMMA RHO HOME OFFICE TO ASSIST CHAPTERS IN IMPROVING COMMUNICATIONS WITH ALUMNI.

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ALUMNI SPOTLIGHT

Dr. Robert E. “Bud” Hertzog, DVM (’49) received the Alumni of the Year Award at the 2011 CAFNR Celebration of Excellence held April 7, at the Reynolds Alumni Center. The following excerpt is taken from the program and letters of support received for the nomination of Dr. Hertzog.

When it comes to describing Bud Hertzog, his longtime friend and colleague Michael Cathey likes to paraphrase humorist Will Rogers. “I never met a man or animal who did not like – and have great things to say – about Bud Hertzog,” says Cathey, executive director of the American Veterinary Medical Foundation.

Hertzog’s friends say it seems like it has always been that way for the Lee’s Summit, Mo. veterinarian, farmer, civil leader and avid MU supporter. Former Mizzou classmates from the early 1950s still remember the reputation he had as an agriculture student leader.

Dean Lindsey learned about Hertzog in 1951 when he was a freshman in college and Hertzog was a senior. They were members of different and competing ag fraternities. “My brothers often made disparaging remarks about the Alpha Gamma Rhos, but there was a usual exception that Bud Hertzog was a class guy,” Lindsey says.



Collegiate members with Dr. Hertzog at the CAFNR Celebration of Excellence. Left to right: Brad Eisenbath, Jason Reichert, Brent Dye, Alec Fodge, Dr. Hertzog, Breck Babbs, Kelsey Flynn, Ryan Milhollin (adviser), Matthew Snook, Jon Kirchoff and Jared Henderson.

Over the years, Hertzog has more than lived up to that early reputation. He founded and manages one of the most extensive veterinary practices in the Midwest. He is past president of the Missouri Veterinary Medical Association and past executive chairman of the American Veterinary Medical Association. He has been official veterinarian for both the Kansas City Zoo and the Kansas City American Royal. He also found time to serve on the Jackson County Legislature, the Lee’s Summit School Board and other civic posts and organizations.

John Campbell, president emeritus of Oklahoma State University got to know Hertzog when they were both

members of the MU Dairy Club in the early 1950s. “Throughout my 40-year academic administrative career he was my model, my philosophical hero,” Campbell says.

“Bud is a true leader who, despite his success and professional accolades, has never lost sight of his roots. He has always been an ardent supporter of the University of Missouri, an unofficial spokesperson who conveys a sense of pride in the many opportunities the institution provides its students and alumni. For Bud, his time at MU opened doors to a world he now takes pride in offering others the chance to enter.”

—Charles Kruse, president of the Missouri Farm Bureau Federation

CELEBRATION OF EXCELLENCE

The College of Agriculture, Food and Natural Resources hosted the 2011 Celebration of Excellence on Thursday, April 7, at the Reynolds Alumni Center. Many collegiate and alumni brothers were on hand to celebrate our successes.

The CAFNR Student Council chose Theta Chapter as the 2011 Outstanding Student Organization. Dalton Brown was honored as the Outstand-

ing Junior CAFNR Member. Congratulations to freshman Britt Kagay and sophomore Jacob Buehler who were finalists for their respective classes. Jason Reichert and Shannon Weber are both finalists for Outstanding CAFNR Senior, an award which will be announced at the graduation ceremonies on May 14, 2011.

Dr. Robert “Bud” Hertzog, DVM

(’49) was named the Outstanding CAFNR Alumni for 2011; Dr. James Spain (’03) was selected to be an Honorary CAFNR Alumni; and finally, James Hundle (’10) was honored as an Outstanding CAFNR Staff Member.

It was a great night of celebration for the men of Theta Chapter. Congratulations to all of the individual winners!

OUR NEWEST ALUMNI

On May, 14, 2011 fifteen brothers received their degree from the University of Missouri. Several others will move to alumni status and receive their degree in December 2011 or May 2012. Congratulations to each of you. We wish you continued success as you move into your careers.

DILLON ANDERSON, Lancaster, Mo., graduated with a degree in animal science.

LOGAN CHRISLAW, Fayette, Mo., graduated with a degree in ag economics.

RYAN DISTLER, Russellville, Mo., graduated with honors, receiving a degree in ag business.

LANCE DOBSON, Lexington, Mo., graduated with a dual degree in ag systems management and ag economics. He is returning to the family farm.

BRADLEY EISENBATH, Silex, Mo., graduated with a degree in ag business management and a minor in international business. He has taken a job as district sales manager for Channel Bio, a division of Monsanto.

JON KIRCHHOFF, Concordia, Mo., graduated with a bachelor of science degree in agriculture education. He has taken a teaching position with the Sherwood School District.

BRADLEY MEINEKA, Concordia, Mo., graduated with an honors degree in ag systems management. He is returning to the family farm.

MILES MORRIS, Hamilton, Mo., graduated with a degree in animal science. He has accepted a summer internship with Select Sires and will become a registered AI technician.

CODY MOSS, Caruthersville, Mo., will attend graduate school at Southeast Missouri State University.

JASON REICHERT, Brunswick, Mo., graduated with an honors degree in ag business management. He has taken a position with Heartland John Deere in Warrensburg, Mo.

STEVEN KEITH REID, JR., Cooter, Mo., graduated with a degree in ag business. He is returning to the family farm.

SPENCER RILEY, Carrollton, Mo., graduated with an honors degree in plant science. Spencer has accepted a graduate assistantship in research and will work toward a master's degree in crop, soil and pest management.

BRANDON SALMONS, Madison, Mo., graduated with a degree in biochemistry.

SHANNON WEBER, Orchard Farm, Mo., graduates with an honors degree in ag business. He has accepted a position with Renaissance Financial Securities in St. Louis, Mo.

TYLER WEST, Wellington, Mo., graduated with a degree in general agriculture. He has accepted a position with Lansing Trading Company.

FIRE FIGHTER FACE-OFF



Paul Pierson coached this team for the AGR's 2011 Fire Fighter Face-Off. Many women from the participating sororities showed up bright and early, ready to participate or cheer on their teams. The Columbia Fire Department not only volunteered their time, but they also provided three of their fire trucks to help with the competition. Between relays, balloon drops, tug-of-war and of course the hose-down competition everyone had a blast! The weeklong event raised more than \$4,000 for True North Shelter of Columbia and the George D. Peek Memorial Burn Center.

Alpha Gamma Rho Fraternity

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ALUMNI....PLEASE LOG ON TO UPDATE YOUR ALUMNI PROFILE.

RECRUITMENT RECOMMENDATION

Please help us recruit the best of men. If you know someone who would make a good addition to our Fraternity, please let us know so we can contact him and enhance our brotherhood.

Name: _____ Age: _____

Address: _____

E-mail address: _____

Phone - home: _____ School: _____

Classification/Major: _____

Comments: _____

Your name and address: _____

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